MARIE VOXELLE

SCENOGRAPHER · COSTUME ARTIST & CURATOR

Legal name: Maarja Pabunen

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PROFESSIONAL SUMMARY

Scenographer, costume artist and curator with over a decade of professional experience spanning theatre, digital fashion and garment heritage. My practice moves between physical and digital forms, connecting costume design, 3D couture, creative direction and contemporary curatorial approaches.

Currently researching costume as an interdisciplinary art form, with a focus on its cultural significance, exhibition and interpretation. Founder of VoxVintage, an independent vintage fashion business connecting garment heritage, curation and circular fashion.

Experienced in creative leadership, visual storytelling and managing interdisciplinary projects from concept to realization.

EDUCATION

University of Tartu
September 2025 – June 2027 (expected) | Master's Studies in Cultural Management / Art Management & Curation

Estonian Academy of Arts
2015–2019 | Bachelor of Arts, Stage and Costume Design for Theatre · Cum Laude

École Boulle, Paris
September 2016 – June 2017 | International Exchange Studies

PROFESSIONAL EXPERIENCE

Founder & Creative Director | VOXVINTAGE
March 2026 – Present · Independent fashion business · voxvintage.com

Independent curated vintage fashion brand connecting garment heritage, contemporary fashion and circularity.

- Brand concept, visual identity and overall creative direction; international sourcing and historical garment curation.
- Art direction, styling, photography, editorial content and social media strategy, copywriting and campaign production.
- Garment restoration and repair initiatives; digital retail and international e-commerce operations.

Creative Brand Manager & Personal Assistant | Ronski Kosky
August 2026 – Present · Freelance

Creative, organizational and personal support for an independent practitioner in personal development and holistic wellbeing.

- Brand identity, strategic communication, social media, editorial planning and content creation.
- Creative project and product coordination, administration, communication and AI-assisted organizational workflows.

Teacher | Digital Costume & Fashion Design
2024 – Present · Estonian Academy of Arts / Freelance

- Teaching digital couture concept development, character and costume design in 2D and 3D; individual technical and conceptual instruction.

PROFESSIONAL EXPERIENCE / CONTINUED

Creative Lead Designer | Vox & Vision Media Productions

December 2024 – 2025 · Freelance

Boutique creative practice producing digital content for fashion and beauty brands.

- Creative direction and 2D/3D design, motion graphics and CGI; concept development, photography, video, post-production and digital delivery.

Creative Director & 3D Artist | Alvatar Encoded

November 2022 – 2024 · Remote

- Artistic concept development, 3D character design, modelling, texturing, rendering and digital asset production.

Art Direction | Costume & Stage Design

2015 – Present · Freelance · Estonia / International

Scenography, costume design and creative project management for theatre and performance.

- Concept and visual storytelling; costume, stage and prop design; sketches, technical drawings and storyboards.
- Physical and digital stage models, creative team coordination, production planning and collaboration with technical artists.
- Supervision of costume and set realization and participation in rehearsals and production development.

SELECTED THEATRE PRODUCTIONS

2022 · Divide et Impera — Scenography, Ekspeditsioon Theatre
2022 · Independence Day Performance — Costume Design, Estonia Concert Hall
2020 · Sõsara Sõrmeluud — Costume Design, Misantseen Theatre
2019 · 135th Anniversary of the Estonian National Flag — Scenography
2019 · Caligula — Scenography, Must Kast Theatre
2018 · Three Brothers — Scenography, Estonian Music and Theatre Academy
2018 · Aelita 2.0 — Costume Design, Nokia Concert Hall
2017 · Kunksmoor — Scenography, Kuressaare Theatre
2017 · Öökuninganna — Scenography, Karlova Theatre
2017 · Night Is a Sacred Sea — Scenography, Misantseen Theatre
2017 · Her All Along — Scenography, Rakvere Theatre
2016 · Syrian Folktales — Scenography, Vaba Lava Theatre
2015 · Abstract Opera — Scenography, Estonian Music and Theatre Academy
2015 · Whispers in the Waves — Scenography, Misantseen Theatre
2015 · Race to the North Pole — Scenography, Tallinn Maritime Museum

FILM PRODUCTIONS

2015 · Lights and Shadows — Music Video Scenography, Zebra Island
2015 · Snegurochka — Short Film, Baltic Film and Media School
2015 · Commercial Scenography — Mountain Films Studio
2015 · Degree of Darkness — Short Film, Baltic Film and Media School

RESEARCH & CURATORIAL PRACTICE

Costume Heritage & Curatorial Research

University of Tartu · Master's Research · Ongoing

Research into costume and fashion as interdisciplinary art forms, focusing on international exhibition and curatorial practices, the cultural interpretation of dress, and museum practices concerning costume heritage.

SELECTED CURATORIAL PROJECTS

2022 · Quo Vadis — Site-Specific Installation, Tallinn Central Train Station

2020 · Half a Degree: How to Wear Climate Change — Exhibition Curator & Participating Artist, Solaris Center, Tallinn. Sustainable costume exhibition exploring clothing, artistic expression and environmental awareness.

CONTEMPORARY ART / EXHIBITIONS

2025 · Women in Search of Freedom — Group Exhibition, Unique Fashion Show, Paris

2024 · Glaube, Liebe, Hoffnung — Group Exhibition, L. Koidula Museum, Pärnu

2022 · Pöördeline Kunst — Group Exhibition, ULM Gallery, Tallinn

2012–2013 · Project Space Katarsis — Co-Founder & Project Manager, Artist-Run Gallery, Tallinn Old Town

2012–2013 · Komi Republic Expedition — Photography Assistant, photographic material for the Estonian National Museum permanent exhibition

TECHNICAL & PROFESSIONAL SKILLS

Creative & Curatorial Practice · Costume design, scenography, exhibition concepts, garment curation, creative direction, visual storytelling, cultural heritage research.

Digital Design & 3D Production · Cinema 4D, CLO 3D, Arnold Render, Substance Painter, ZBrush, SketchUp, Unity.

Graphic Design & Post-Production · Adobe Creative Suite, specializing in Photoshop, Illustrator and After Effects; image editing, photography post-production, graphic design, motion graphics and video production.

Web Design & Development · WordPress, Elementor, WooCommerce; website design, development and maintenance, e-commerce management and content integration.

Writing, Editing & Editorial Development · Academic and research writing, editorial writing, copywriting and English-language text editing; fashion editorials, brand narratives and digital publications.

Social Media Strategy & Content Creation · Social media brand development, content strategy, art direction, editorial planning, copywriting, multimedia content production, Instagram and Facebook management.

AI Systems & Workflow Integration · AI agent configuration, AI-assisted project management, workflow automation, research and knowledge management, creative production optimization.

Creative Project Management · Creative strategy, interdisciplinary team coordination, production management, workflow development and project delivery.

LANGUAGES

Estonian Native · English Fluent · French Intermediate (B2)